



## Interactive Communication Strategies Checksheet - Traditional

STUDENT \_\_\_\_\_

STU ID \_\_\_\_\_

### REQUIRED COURSES

Completed Credits

BUS 203 Principles of Marketing

BUS 310 Professional Communications

BUS 334 Teamwork and Negotiation

COM 101 Introduction to Media Writing

COM 210 Social Media

COM 313 Digital Media Skills

COM 430 Strategic Communication

CST 130 Introduction to Computer Applications

CST 261 Web Page Design

CST 355 Project Management

### Electives

Choose three of the following:

BUS 225 Data Analysis

BUS 400 Leadership

BUS 411 Special Topics in Business

COM 203 Media Writing

COM 310 Media Literacy

COM 314 Reporting and Writing News

COM 319 Advertising and Analytics

COM 331 Public Relations

COM 356 Communication Research Methods

COM 375 Event Planning

COM 401 Writing for the Web

COM 403 Organizational Communication

COM 411 Special Topics in Communication Arts

DMA 100 Intro to Design Systems

DMA 102 Fundamentals of Design

DMA 411 Special Topics in Digital Media

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