



NOTRE DAME
OF MARYLAND
UNIVERSITY

1895

CHARLES J. BUSTA III
BUSINESS FORUM

THE BUSINESS OF DOING GOOD

NOVEMBER 6, 2025

12:00 – 1:30 PM | DOYLE FORMAL

PANELISTS & STUDENT MODERATOR

VALENCIA HIKE **BALTIMORE ORIOLES**



Valencia Hike is the Director of Community Engagement for the Baltimore Orioles, overseeing initiatives that promote youth development, literacy, and health and wellness. Born in Lincoln, Nebraska, she moved to Baltimore with her young children to pursue higher education. She earned a bachelor's degree in corporate communications from the University of Baltimore and continued her graduate studies in contemporary communications at the College of Notre Dame. She has served as Director of Operations and Interim Executive Director at ShareBaby, as well as Community Education Program Manager at Park Heights Renaissance. She holds leadership roles with the Baltimore Road Runners Club, Black Girls Run Baltimore, Delta Sigma Theta Sorority, Inc., and the National Pan-Hellenic Council of Metropolitan Baltimore. She serves on the boards of Marian House and Teach for America.

DIANA LIZ-CABRERA '18, M'20 **RONALD MCDONALD HOUSE MARYLAND**



Diana Liz-Cabrera is a dedicated fundraiser serving as the Development Manager at Ronald McDonald House Maryland. At RMH, she is deeply committed to providing a "home away from home" for families with critically ill children. She began her fundraising career at her alma mater, NDMU, where she earned both her undergraduate degree in business with minors in economics and French, as well as a master's degree in leadership and management. At NDMU, she was actively involved as a student ambassador and Bonner Leader, while serving as a graduate assistant for the Office of Campus Ministry and Service. Outside of RMH, she enjoys spending time with her loved ones, traveling, and learning new languages, all while remaining deeply committed to her career, family, and friends.

NATALIA MISTICHELLI '94 **CATHOLIC CHARITIES OF BALTIMORE**



Natalia Mistichelli received her B.A. in International Studies from NDMU in 1994 and worked for Notre Dame Admissions after graduation. In 2007, she joined the Development team for Catholic Charities of Baltimore where she began as the Director of Special Events and currently is the Director of Strategic Partnerships. In addition to overseeing all major events, she has managed the Agency's Stewardship Program and Corporate, Individual and Planned Giving. She served on the Greater Promise Capital Campaign Committee that raised \$112 million in 2022. A recipient of NDMU's 2022 Service to Society Award, she is a board member of the Baltimore Dragon Boat Club. Previously, she was a board member of the Association for Fundraising Professionals Maryland and Board of Trustees member for The Catholic High School of Baltimore.

NISTTHA "KHUSHI" RAY '26 **STUDENT MODERATOR**



Nisttha Ray is a senior biology major, pre-medicine track, with a chemistry minor. She is a Resident Advisor, Peer Advocates for Change & Transformation Educator, NDMU Board of Trustees Institutional Advancement Committee Representative, Senior Class President, and Tri-Beta Honor Society Publicity Chair. She is an intern at Ascension Saint Agnes Hospital, a Youth Group Leader at ISKCON of Baltimore, and a Certified Clinical Medical Assistant at Happy Family Care and Clinic.

PROGRAM AGENDA

WELCOME

DAMITA MCDONALD

*Coordinator, Women's Leadership Institute of Baltimore (WLIB)
Senior Director, University Communications & Public Relations*

BONNIE BUSTA '04

Wife of the Late Charles J. Busta III

INTRODUCTION OF SPEAKERS

TASSILO LEHMKUHL '27

International Business Major, Economics Minor

BUSTA BUSINESS FORUM 2025: THE BUSINESS OF DOING GOOD

PANELISTS

VALENCIA HIKE

Community Engagement Director, Baltimore Orioles

DIANA LIZ-CABRERA '18, M'20

Development Manager, Ronald McDonald House Maryland

NATALIA MISTICHELLI '94

Director of Strategic Partnerships, Catholic Charities of Baltimore

STUDENT MODERATOR

NISTTHA "KHUSHI" RAY '26

Biology Major, Pre-medicine Track, Chemistry Minor

AUDIENCE QUESTIONS & ANSWERS

DAMITA MCDONALD

CLOSING REMARKS

DAMITA MCDONALD

CHARLES J. BUSTA III **BUSINESS FORUM**

Individuals invited to speak are recognized experts in their chosen fields. The forum seeks inspirational professionals of integrity who are impactful, have overcome significant obstacles, and have delivered dramatic success. The series focuses on professionals with these strengths to present strong role models who can set a standard of achievement for the Notre Dame community. This is the 21st anniversary of the Charles J. Busta III Business Forum.

CHARLES J. "CB" BUSTA III

This forum was created in memory of Charles J. "CB" Busta—a Notre Dame trustee and Baltimore-based cosmetics industry executive who died in 1999—as a platform for inspiring business leaders to encourage creativity and personal growth.

CB began his career as a teacher in the Ohio school system, where he educated students in the skills required to interface with the rapidly changing, late-1960s business world. In 1970, he was named the region's Teacher of the Year. In 1976, CB was hired by the Noxell Corporation, where he was integral in expanding the company's Cover Girl line and advanced to become Vice President of Marketing. In 1996, CB took a position with Revlon's Professional Care U.S. division, which he led as Executive Vice President and General Manager until his sudden death in 1999. He is survived by Bonnie and Carly Busta, his wife and daughter, and his granddaughter, Coco. In Bonnie's words, "CB was a simple man who worked very hard toward his success and the success of others. He never forgot people along the way, encouraging and enabling many to fulfill their dreams."



**SCAN HERE TO LEARN MORE
ABOUT TODAY'S PANELISTS
AND PAST SPEAKERS.**



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