

MUIH/SOIH Career Outcomes Summary Report

March 2026

The School of Integrative Health at Notre Dame of Maryland University (NDMU SOIH) (formerly Maryland University of Integrative Health (MUIH)) tracks the career outcomes of graduates of its master’s degree programs one-year post-graduation and reports them on an annual basis. This report includes the career outcomes of individuals who graduated with a master’s degree in April, August and December of 2020-2024. Information for individuals who graduated with a master’s degree in April, August, and December of 2025 is still being gathered and will be reported in early 2027.

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All Master's Programs

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	213	171	181	166	142	873
Placed	109	83	101	90	68	451
Prior Employment	29	20	22	13	17	101
School	9	7	7	12	9	44
Certified Nutr Specialist Prep	16	14	8	7	11	56
NCCAOM Prep	0	0	0	4	0	4
Military	0	0	0	0	0	0
Not in Workforce	7	5	5	2	5	24
Unable to Contact	22	22	17	23	17	101
Not Placed	21	20	21	15	15	92
Career Outcome Rate	84% (109/130)	81% (83/103)	83% (101/122)	86% (90/105)	82% (68/83)	83% (451/543)

Master of Acupuncture

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	7	30	23	20	10	90
Placed	6	23	18	12	8	67
Prior Employment	0	0	2	0	0	2
School	0	1	1	2	0	4
Military	0	0	0	0	0	0
NCCAOM Prep	0	0	0	4	0	4
Not in Workforce	0	0	0	0	0	0
Unable to Contact	0	3	2	2	1	8
Not Placed	1	3	0	0	1	5
Career Outcome Rate	86% (6/7)	88% (23/26)	100% (18/18)	100% (12/12)	89% (8/9)	93% (67/72)

Selected Placements	
<ul style="list-style-type: none"> • Crossings Center for Healing & Wellness • MEND Acupuncture • SageLight Integrative Wellness Center • The Eudaimonia Center • Nava Health • Advanced Integrative Health Group 	<ul style="list-style-type: none"> • Kunlun Mountain Acupuncture • Pulse Community Care • Crossings Healing • Meadow Hill Wellness • Private practices that graduates have started

Master of Arts in Health and Wellness Coaching

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	40	23	22	27	25	137
Placed	17	7	9	15	11	59
Prior Employment	8	6	2	4	8	28
School	1	0	1	2	2	6
Military	0	0	0	0	0	0
Not in Workforce	2	1	3	1	1	8
Unable to Contact	6	3	2	3	2	16
Not Placed	6	6	5	2	1	20
Career Outcome Rate	74% (17/23)	54% (7/13)	64% (9/14)	88% (15/17)	92% (11/12)	75% (59/79)

Selected Placements	
<ul style="list-style-type: none"> • Harvard Pilgrim Health Care • Noom • Village Green Apothecary • Spring Health • FXWell • Sharecare • Virta Health • Wayne County Health Department • University of Pennsylvania Medical Center • Compassionate Warriors Foundation 	<ul style="list-style-type: none"> • Virgin Pulse (now Personify) • Found • Lyra Health • Treasury Executive Institute • University of Maryland, Baltimore County • Penn State University Adjunct Faculty • Emory University Adjunct Faculty • MindBodyGreen • Private practices that graduates have started

Master of Arts in Integrative Health Studies

2021 was the first year of graduates from this program.

	2021	2022	2023	2024	2021-2024
Total Graduates	1	3	3	2	9
Placed	0	1	1	0	2
Prior Employment	1	2	1	2	6
School	0	0	0	0	0
Military	0	0	0	0	0
Not in Workforce	0	0	0	0	0
Unable to Contact	0	0	1	0	1
Not Placed	0	0	0	0	0
Career Outcome Rate	N/A (0-0)	100% (1/1)	100% (1/1)	N/A (0/0)	100% (2/2)

Selected Placements	
<ul style="list-style-type: none"> One graduate is a nurse practitioner who will be integrating her integrative health studies into her current work. 	<ul style="list-style-type: none"> Carroll County Health Department University of the District of Columbia – Director of Clinical Education

Master of Science in Clinical Herbal Medicine

2021 was the first year of graduates from this program.

	2021	2022	2023	2024	2021-2024
Total Graduates	16	11	21	20	68
Placed	6	2	9	9	26
Prior Employment	1	4	1	1	7
School	1	0	4	3	8
Military	0	0	0	0	0
Not in Workforce	2	1	1	0	4
Unable to Contact	4	2	2	3	11
Not Placed	2	2	4	4	12
Career Outcome Rate	75% (6/8)	50% (2/4)	69% (9/13)	69% (9/13)	68% (26/38)

Selected Placements	
<ul style="list-style-type: none"> • Strob and Hue Apothecaries (a founding member) • Tree of Health Center • Universal Studios (Horticulturist) 	<ul style="list-style-type: none"> • Ginger’s Roots herbal store • Nourishing Life Health Center • Self-employment

Master of Science in Health Promotion

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	13	7	11	7	5	43
Placed	5	6	7	1	3	22
Prior Employment	5	0	1	1	1	8
School	0	0	0	2	0	2
Military	0	0	0	0	0	0
Not in Workforce	0	0	1	0	1	2
Unable to Contact	0	1	0	1	0	2
Not Placed	3	0	2	2	0	7
Career Outcome Rate	63% (5/8)	100% (6/6)	78% (7/9)	33% (1/3)	100% (3/3)	76% (22/29)

Selected Placements	
<ul style="list-style-type: none"> • Society for Public Health and Education • University of Houston (health researcher) • US Food and Drug Administration • Howard County General Hospital • Eat Right Philly SNAP-ED program • Royal Canadian Mounted Police (health and wellness consultant) • Texas Dept. of Health and Human Services • Penn North Recovery 	<ul style="list-style-type: none"> • Colorado River Regional Crisis Services • Horizon Behavioral Health • Sharecare • Aetna • WTW Financial Firm • Gradia Health • Stanford Healthy Steps to Wellness • Self-employed workplace wellness consultant

Master of Science in Herbal Product Design and Manufacture

2021 was the first year of graduates from this program.

	2021	2022	2023	2024	2021-2024
Total Graduates	4	8	4	4	20
Placed	2	2	1	2	7
Prior Employment	2	3	1	1	7
School	0	0	0	0	0
Military	0	0	0	0	0
Not in Workforce	0	0	0	0	0
Unable to Contact	0	2	1	1	4
Not Placed	0	1	1	0	2
Career Outcome Rate	100% (2/2)	67% (2/3)	50% (1/2)	100% (2/2)	78% (7/9)

Selected Placements	
<ul style="list-style-type: none"> • Botanical Institute (writer and researcher) • Utzy Naturals • Herbal Revolution 	<ul style="list-style-type: none"> • Standard Process • Self-employment

Master of Science in Nutrition and Integrative Health

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	120	62	76	63	58	379
Placed	62	22	41	38	24	187
Prior Employment	12	7	6	3	4	32
School	8	3	5	2	4	22
Certified Nutrition Specialist (CNS) Prep	16	14	8	7	11	56
Military	0	0	0	0	0	0
Not in Workforce	3	1	0	0	1	5
Unable to Contact	11	9	6	9	8	43
Not Placed	8	6	10	4	6	34
Career Outcome Rate	89% (62/70)	79% (22/28)	80% (41/51)	90% (38/42)	80% (24/30)	85% (187/221)

Selected Placements and Roles

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| <ul style="list-style-type: none"> • Designs for Health supplement company • Temple University Center for Obesity Research and Education • University of Vermont Medical Center Chef Educator • Integrative Wellness Group • Prosperity Eating Disorder Wellness Center • Cumberland County WIC • Thorne HealthTech • UNFI • Hershey • BeWell Associates • Atrium Health • The Native American Health Center • Hinge Health • Pain and Injury Center of Greater Washington | <ul style="list-style-type: none"> • Ford Wellness • Noom • Jewish Federation of South Jersey • Virgin Pulse (now Personify) • Purdue University Global Faculty • Village Green Apothecary • Whole Health Chicago • Tulsa Health Department • Baltimore County Department of Aging • Prince William County Public Schools • George Washington University Center for Integrative Medicine • High school health teacher • Private practices that graduates have started • Established practices run by other practitioners |
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Master of Science in Yoga Therapy

	2020	2021	2022	2023	2024	2020-2024
Total Graduates	27	22	27	21	18	115
Placed	17	13	21	13	11	75
Prior Employment	4	2	2	2	0	10
School	0	2	0	0	0	2
Military	0	0	0	0	0	0
Not in Workforce	1	1	0	0	2	4
Unable to Contact	4	2	3	4	2	15
Not Placed	1	2	1	2	3	9
Career Outcome Rate	94% (17/18)	87% (13/15)	95% (21/22)	87% (13/15)	79% (11/14)	89% (75/84)

Selected Placements and Roles	
<ul style="list-style-type: none"> • Children’s Hospital of Philadelphia • Sheppard Pratt Treatment Center • US Veteran’s Administration • The Mindfulness Center • INOVA Cancer Institute • Parkinson’s Association of the Carolinas • Newark Beth Israel Hospital • Hackensack NJ Medical Center • Memorial Sloan Kettering Cancer Center • MD Anderson Cancer Center 	<ul style="list-style-type: none"> • Charlie Health • American University • Capital Integrative Health • Seton Hall University • Newport Academy • University of Maryland faculty • Researcher funded by Florida Atlantic University • Private practices that graduates have started

Methodology

Information is gathered through the NDMU First Destination Survey (and, in prior years, the MUIH Next Destination Survey), which is emailed to Spring, Summer, and Fall master's degree graduates. For graduates who did not indicate that they were already placed in a career-related position or self-employed, the survey is followed by a continuous telephone and email outreach campaign throughout the remainder of graduates' first post-graduation year. Placement data collected via the survey, telephone, and email is augmented by online research (e.g., Google, LinkedIn, and Facebook) as well as faculty and employer input.

Career Outcome Rates are calculated 12 months after graduation to allow graduates sufficient time to complete licensing and certification requirements, which may include unpaid clinical practice experience hours. This report classifies the career outcomes as follows:

- Placed
- Prior Employment
- School
- Certified Nutrition Specialist (CNS) Prep – Nutrition graduates who spent the majority of the year working towards the Certified Nutrition Specialist designation including graduates who took the exam and/or are still working towards it
- NCCAOM Prep – Acupuncture graduates who spent the majority of the year preparing for national certification examinations required for licensure in some states and administered by the National Certification Commission for Acupuncture and Oriental Medicine (now known as the National Certification Board for Acupuncture & Herbal Medicine as of January 2026)
- Military
- Not in Workforce
- Unable to Contact
- Not Placed

What constitutes a placement? Due to the nature of the integrative health field, professionals work in a variety of settings ranging from part-time to full-time employment in private practice, organizations, and portfolio careers. A placement is defined as employment or self-employment in a graduate's chosen field as related to the degree they earned.

What constitutes Prior Employment? A graduate is classified as Prior Employment when they have chosen to stay with the job they had prior to enrollment. These graduates are often already employed in the health field and are adding their integrative health degree to augment their knowledge and skills.

Graduates categorized as Prior Employment, School (at NDMU/MUIH or elsewhere), Certified Nutrition Specialist (CNS) Prep, NCCAOM Prep, Not in Workforce (e.g., pregnancy, parenting, elder care, health, or travel), Military, and Unable to Contact are not counted in the statistics.

Career outcome rates are calculated from the Placed divided by the Placed + Not Placed. Response rates reflect the percentage of total graduates whom NDMU School of Integrative Health (and formerly MUIH) was able to successfully categorize.