



Browse the list below. Pick your top three metaphors to extend your interview responses.

MetaphorsQualities

Anchor	Security. Stability. Steadfastness.
Arts and Crafts	Beauty with function. Handiwork. Self-expression. Practicality.
Backswing	The windup and pause preceding forward motion. Reflection. Intentionality.
Balance	Ongoing effort and concentration
Body	Many complex parts functioning for the benefit of the whole.
Book	Plot. Characters. Anticipation for the ending.
Box	Boundaries with which to define a problem or to break free from conventional thinking
Bridge	Connection. Landmark. Engineering feat.
Butterfly	Transformation. Beauty. Grace. Peace.
Calling	Gripped by something stronger than the self. Compelled
Coconut/Peach	Dark, Hard shell vs. soft & sweet inside
Eagle	Soaring. Broad vision. Majestic. Responsive.
Fire	Crucible. Burnout/Regrowth. Urgency.
Flotation	Buoyancy.
Flow	Immersion, Lose track of time. In the zone.
Games of Luck	Chance. Probability.
Garden	Toil. Tangible results. Setting an initiative into motion. Sitting in the shade.
Harvest	Bounty or Failure. Gratitude. Providence. Reap what you have sown.
Hero	Epic story. Redemptive.
Journey	Setting forth.
Juggling	Constant movement and adjustment. Focus.
Ladder	Step-by-step. Linear. Moving up.
Legacy	Enduring qualities. Lifeline. Responsible precedent.
Magnetic Force	Attractor. Electrical charge. Charismatic.
Marketing	Brand. Outreach. Value proposition.
Mime	copy, reproduce, emulate
Mold	Structure, walls, rules, lack of vision
Music	Style. Genre. Expression. Mood. Technique. Tempo.
Network	Links and connections.
Performance	Role. Venue. Audience. An experience.
Puzzle	Pieces that are difficult to put together. Incremental progress. Memory.
River	Ebbing, flowing, and layered movement. Fast or slow.
Role	Audience. In the spotlight. Performance.
Roller Coaster	Ups and downs. Thrill. Impact., anxiety
Second Wind	Newfound energy. Momentum. Comeback.

Small	All things start small
Snowball	Gathering momentum. Getting bigger. Gaining the attention of others.
Storm	Prediction. Approaching on the horizon. Anticipation. anger
Transportation	Mode of mobility. Optimizing a trip from origin to destination.
Wind	Adjusting to prevailing conditions. An unseen force.
Winning	Strategic. Determined. Artful.
Yellow Brick Road	Adventure. Troubles. Difficulty. Destination-oriented journey